

14 January, 2019

IVECO Stralis proves itself as a 'great fleet truck'

West coast transport company Aratuna Freighters is very happy with its fleet of IVECO Stralis tippers, curtain siders, and refrigerated vehicles. So, it is sticking with them...

Established in 1985 as a one-truck business, Greymouth-based Aratuna Freighters is today a major transport operation. Founders Durham and Lorraine Havill, along with their son Andrew and his wife Monique, still run the company.

With a staff of 74 and a fleet of around 50 trucks, Aratuna carries fuel, frozen products, general freight, bulk freight and livestock, primarily around its West Coast base, but also to Nelson and Canterbury.

"The majority of our vehicles are IVECO Stralis. We've got about 30 with a range of specs," General Manager, Andrew Havill said.

"They're mainly 500hp and there's six-wheeler tractor units, 8-wheeler tractor units and 8-wheeler rigids. They're a mixture of curtain siders and tipper, plus we've got a couple of refrigerated vehicles."

Asked what he likes about the trucks, Andrew had a straight-forward reply. "They're great fleet trucks," he said without hesitation.

"They're reliable all-rounders. Anybody can jump in them and drive them comfortably and easily, and their suitable for a range of applications. So they suit us perfectly."

Assisting the IVECO Stralis' impressive reliability is the Cursor engine range – it's an inline 6-cylinder configuration with overhead camshafts which also delivers strong power and exceptional fuel economy.

All Cursor engines utilise Selective Catalytic Reduction (SCR) technology with exhaust gas after-treatment, which means they adhere to the current Euro 5 – ADR 80/03 emission standards. Plus, there are several engine choices in 8, 10, or 13 litre capacities covering power ranges from 360hp to 560hp and up to 2500Nm of torque.



PRESS RELEASE

Aratuna Freighters purchased its first IVECO Stralis, a 500hp tractor unit with automated transmission in 2004 and has continued to buy them ever since.

“When I find something I’m happy with – like the IVECO Stralis – I like to stick with it. The economies of scale are a big help. You really get to know the product, plus you only have to buy one brand of parts and so forth,” Andrew said.

Available for both prime mover and rigid truck applications, there are many models of IVECO Stralis on offer. Broadly these include 8x4s, 6x4s, and 4x2s. There are also literally hundreds of specification variations available, including multiple wheelbase choices and axle configurations allowing the operator to exactly match the model to the end application.

As Andrew explained, his drivers appreciate the comfort that the IVECO Stralis provides them. The trucks’ cabs are available in three configurations: Active Day, for short haul metropolitan jobs; Active Time, for medium to long haul jobs; and Active Space Long (the flagship of the Stralis cab range), for long haul jobs.

All Stralis cabs are quiet and feature an ergonomic design while also benefitting from an ISRI 3-way fully adjustable air suspended driver’s seat, a fully adjustable steering column, climate control and multiple storage compartments.

In addition, they have ergonomic grab handles and a multifunctional display screen displaying fuel consumption, trip monitoring and vehicle performance.

Andrew said that the support the business receives from IVECO is outstanding.

“It’s inevitable in the transport business that occasionally a mechanical issue might arise, but IVECO has always been on hand to sort any problems out for us – they stand by their products,” he said.

“The IVECO Stralis is a great, reliable fleet truck.”

IVECO NEW ZEALAND

Iveco New Zealand supplies commercial vehicles spanning the light, medium and heavy duty truck segments and, under the Iveco Bus brand, buses and coaches. The commercial vehicle range includes on and off-road models beginning with car licence vans, through to prime movers rated at up to 90 tonnes GCM. The Acco is developed and

produced specifically for the Australian and New Zealand markets, complement Iveco's worldwide best sellers such as the Daily, Eurocargo, Trakker and Stralis. Iveco vehicles are ably supported by a dedicated network of 21 dealerships and service outlets strategically located nationwide, offering aftersales services that include extended warranties, roadside assistance and programmed maintenance contracts

Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, offroad trucks, and vehicles for applications such as off-road missions.

Iveco employs close to 21,000 individuals globally. It manages production sites in seven countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

For further information about Iveco: www.iveco.com

For further information about Iveco New Zealand: www.iveco.co.nz

For further information about CNH Industrial: www.cnhindustrial.com

For further information about Iveco: www.iveco.com

For further information about Iveco Australia: www.iveco.co.nz

For further information about CNH Industrial: www.cnhindustrial.com

Media Enquiries:

David Garcia

IMA-WPP Group

T: 61 409 805 389

Email: david@imab2b.com